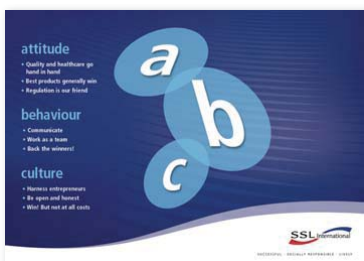


SSL International plc Factfile



SSL is a focused consumer brand company with the leading global brands Durex and Scholl footcare and footwear plus a diverse portfolio of locally owned brands (i.e brands which are specific to certain markets) such as Full Marks headlice treatment and Paramol, an adult oral analgesic, which are both available in the UK.

SSL has operations in 35 countries across Europe, Asia Pacific and the Americas, which sell into over 100 countries worldwide and also has manufacturing operations in India, Thailand, China and the UK. SSL employs around 5,350 people globally.

SSL's Values & Culture

We are committed to our vision that SSL should become and remain.....

- **Successful** – by hitting our targets, by employing successful people, by appealing to our consumers and by satisfying our customers
- **Socially Responsible** – supporting our employees through their remuneration and development, caring about the environment, providing support to our local communities and by playing our full part in the global fight against HIV/AIDS
- **Lively** – by being a fun company to work for, one that generates creative ideas and is a great business partner

.....through the application of our ABC operating principles (Attitude-Behaviour-Culture). Our ABC operating principles outline ways of working, to be adopted throughout our whole organisation, which will help us achieve our business objectives and our vision for SSL.

SSL's Financial Performance

SSL's key financial trends over the past three years to 31st March 2008 are shown below:



1. Stated after adjusting for currency movements, including 100% of the China Durex business in all years.

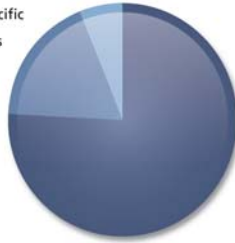
2. Stated after adjusting for currency movements, including 100% of the China Durex business and before accounting for one-off restructuring charges.

3. Stated before accounting for one-off restructuring and finance charges.

Sales for the year ended 31st March 2008 can be analysed as follows:

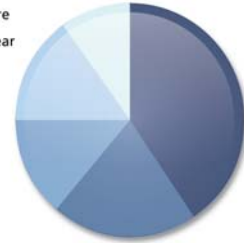
Sales by Geography

- 76% Europe
- 18% Asia Pacific
- 6% Americas



Sales by Brand

- 41% Durex
- 21% Scholl Footcare
- 14% Scholl Footwear
- 14% Locally Owned Brands
- 10% Other*

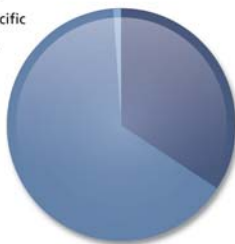


* 'Other' relates to products SSL distributes on behalf of third parties, for example Marigold housegloves, unbranded condoms sold to Governments and NGO's and products sold under contract manufacturing arrangements.

SSL employs around 5,350 globally which can be analysed as follows:

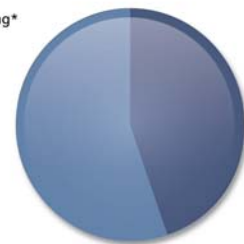
Employees by Geography

- 1840 Europe
- 3460 Asia Pacific
- 50 Americas



Employees by Function

- 2400 Commercial
- 2950 Manufacturing*



* Includes 2,000 employees at SSL's joint venture operations in India

Durex



Durex has been manufacturing condoms of the highest quality for nearly eighty years. An important element of the success of Durex condoms is the emphasis placed on quality throughout the manufacturing process starting with the selection of raw materials.

The fact that we manufacture all Durex condoms in our own factories is very important to us. That is why we are proud to place the Durex Quality Symbol on every one of our Durex products. It means you can trust the quality from Durex. This is what makes Durex what it is today – a world leading brand which is synonymous with quality.

Durex continues to strengthen its position as the global market leader for condoms. With an increasing emphasis on sexual wellbeing, the strategic development of Durex has led to an expansion of the product range to include Durex Play lubricants and vibrators.



Durex Condoms

With over 30% of the global branded condom market, making it the number one condom brand in the world, Durex condoms continue to go from strength to strength with new product introductions such as Durex Tingle and Durex Pleasuremax Warming.



Durex Play lubricants

Designed to enhance people's sex lives by increasing lubrication, the range is widened to include lubricants with warming and tingling sensations.



Durex Play vibrators

A range of personal vibrators, including the new Durex Play Vibrations – an innovative vibrating ring – are designed to help people have happier, healthier and more fulfilling sex lives.



Scholl

Combining consumer insight, scientific knowledge and creativity, the Scholl footcare and footwear product ranges are focused on ensuring that we improve consumer's lives by contributing to their overall comfort and wellbeing.

The Scholl footcare range offers products to address

- **Foot Skin Conditions** - e.g. dry, hard and cracked skin, corn, callus and blister. The product range includes Scholl Cracked Heel Repair Cream, Scholl Deep Moisturising Cream and Scholl Clear Gel Blister and Corn Plasters
- **Musculoskeletal Conditions** - e.g. bunions, arch problems, heel pain and ball of foot pain. The product range includes Scholl Party Feet, Scholl Spring Action insoles and Scholl Gel Arch Support
- **Foot Environment Conditions** - e.g. odour, hot/cold feet and tired aching feet. The product range includes Scholl Odour Control Foot Spray, Scholl Fresh Step Antiperspirant Foot Spray and Scholl Flight Socks
- **Virus & Fungus Conditions** - e.g. warts/verruca and athletes foot. The product range includes Scholl Freeze Verruca and Wart Remover and Scholl Athletes Foot Cream
- **Nail Conditions** – e.g. discoloured toenails. The product range includes Scholl Perfect Nail Treatment/Nail Brightening System

All Scholl footwear is based on a core of three technologies:

- **Exercise** - the exercise sandal is the original and renowned Scholl shoe. With its contoured wooden foot-bed and classic styling, the Scholl exercise sandal has been giving feet and legs a gentle workout for over 40 years. The foot-bed exercises and tones foot and leg muscles while you walk
- **Bioprint** - a new, improved bio-mechanically designed and proven cork foot-bed which is flexible and comfortable offering the wearer better comfort, improved posture and easier walking
- **Gelactiv** - all shoes in the Gelactiv range have a pliable, soothing, supportive gel insole inside the heel to cushion every step



Scholl Cracked Heel Repair Cream



Scholl Perfect Nail Treatment



Scholl Bioprint